

Dear Mr./ Ms. ....

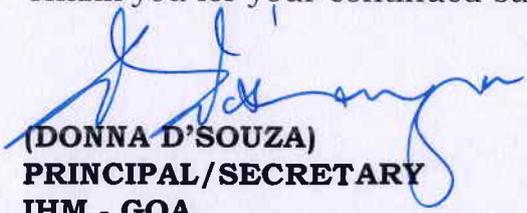
We take this opportunity to introduce ourselves as a leading Hospitality Training Institute in Goa. We impart education and skills training, to support the ever-growing manpower requirement of the Hospitality and Tourism Industry.

A little support from leaders in the Hospitality Industry like you, could help nurture the budding talent in our Institute. You can support us in two ways:

1. **Financial Assistance.** Every year hundreds of students enroll themselves with us, with a strong desire to succeed and make it big in the Hotel Industry. Not all of these, however, have the necessary finance to make it through and fulfill their dreams. Thus the industry sometimes loses a potential master-chef or a genius bartender. We have introduced Scholarships to meritorious students as well as those in need of financial assistance. Your donation would form part of the Endowment Fund (the interest accrued it is utilized to award scholarships to our students). This would be publicized at our annual day.
2. **Infrastructural development.** You have surplus equipment. It might be cycling out of your departments, replaced by newer models. It might be overstock in your warehouse. Equipment that's in good working condition, not very old or obsolete, hasn't been custom-made or altered can be put to good use by a student looking to learn. You will help set a new standard for corporate social responsibility and demonstrate how the Hotel industry can "go green." Donating financially towards purchase of new equipment also fulfills your personal and corporate values.

Do send in your donation by Demand Draft/Cheque drawn in favour of "Institute of Hotel Management, Catering Technology & A.N.", through NEFT/RTGS a/c no 72213050000063 and the bank details are: Canara Bank, Porvorim Branch, and IFSC CNRB0007221. Your donation is eligible for Income Tax Exemption under section 80G of Income Tax Act (order no CIT/PNJ/I-5/62/80G/2009-10 dated 17.11.2009)

Thank you for your continued support.

  
(DONNA D'SOUZA)  
PRINCIPAL/SECRETARY  
IHM - GOA

